

Purposefully Navigating Change

July 16-17, 2019 | Swissotel | Chicago, IL



As a family office executive, you are often called upon to address complexity in the form of difficult family dynamics, talent management, legislation, and technology developments, all while successfully navigating change both in and around your office.

Taking a purposeful approach can sometimes seem elusive, which is why learning from and building relationships with your peers is more important than ever. We invite you to join us to discuss common challenges that leaders are actively addressing within their family offices in order to better prepare for what's ahead.

This forum is ideal for any executive that works within a family office, including: CEOs, CFOs, COOs, senior managers, HR managers, technology heads, and more.

- ▶ Discover trends and insights that are top of mind for family office executives.
- ▶ Understand new developments in automation to help family offices work smarter.
- ▶ Explore estate planning considerations for the modern family.
- ▶ Stay up-to-date on the latest technology through demonstrations by numerous leading providers.
- ▶ There will also be in-person gatherings for the FOX Family Learning, Human Capital, and Technology Operations & Data Security Networks.

Presenters, Venue, and Hotel Accommodations

FOX Family Office Forum™ | Swissotel | Chicago, IL



GUEST PRESENTERS



Tom Abendroth

Partner
Schiff Hardin LLP



Douglas Herman

Principal, Technology &
Business Transformation
Services, BDO USA, LLP



Domingo Such

Partner, Firmwide Chair
Family Office Services
Perkins Coie LLP



Mark Blumenthal, CPA

Partner
Plante Moran



Kim Kamin

Principal and Chief Wealth
Strategist
Gresham Partners, LLC



Margalit Tocher

President
Home Care Assistance



Emily Bouchard

Strategic Wealth Coach,
Ascent Private Capital
Management



Jason Lipschultz, CPA

Managing Director,
Third Party Assurance, BDO
USA, LLP



Danielle Valkner, CPA

Advisory Partner
PwC Advisory Services LLC



Bonnie Gauger

Human Resources Director
Johnson Keland
Management, Inc.



Daisy Medici

Managing Director of
Governance and Education
GenSpring Family Offices



Nicholas Van Brunt

Partner
Sheppard Mullin



Wallace L. Head

Principal, Vice Chairman
Gresham Partners, LLC

FOX PRESENTERS



Glen W. Johnson

Market Leader, Business
Owners and Family Office
Executives



Karen Rush

Managing Director,
Membership
Family Office Exchange



Mindy Kalinowski Earley, CMP, CFBA

Chief Learning Officer,
FOX Family Learning
Family Office Exchange



Robin L. Letchinger

Market Leader,
Enterprise Families



Ruth Easterling

Managing Director,
Member Services



Patience Y. Marmor

Senior Relationship
Manager

VENUE AND HOTEL ACCOMMODATIONS



Swissotel Chicago

323 East Upper Wacker Drive,
Chicago, IL 60601-9722, USA

www.swissotel.com/hotels/chicago

FOX has reserved a limited number of rooms at the Swissotel at a rate of \$249 per night plus applicable taxes. To obtain this discounted rate, please contact the Swissotel directly at 1.888.737.9477 and mention the Family Office Exchange.

You may also book rooms online at <https://book.passkey.com/go/foxforum>

Forum attendees are responsible for making their own accommodation arrangements. The cutoff date for hotel reservations at this special conference rate (subject to room availability) is **Thursday, June 20, 2019**.

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10:00 am Registration

10:30 am Welcome

Glen W. Johnson, Market Leader, Business Owners and Family Office Executives, Family Office Exchange

FOX is committed to identifying trends and issues with an immediate impact on families of wealth. We'll explore what's on the minds of members, including the changing needs and demographics of owners, trends regarding asset allocation, the family office of the future, the shifting talent paradigm, and much more.

10:45 am Increasing Efficiency: Automation, Bots, and the Family Office

Danielle Valkner, CPA, Advisory Partner, PwC Advisory Services LLC

Every family office has a long list of labor-intensive, repetitive activities that require data processing across multiple applications and currently consume precious staff hours. What if there were another way? In this session you will learn about new developments in Robotics Process Automation (RPA) and Intelligent Process Automation (IPA) and the possibilities they offer for your family office.





11:35 am Technology Demonstrations: Solution Introductions

Gain insights into how technology can help solve unique challenges for the family office. To help simplify the process of staying up-to-date on the latest technology options, FOX has once again invited multiple service providers to highlight their products. These brief overviews will help members select which software demonstrations they would like to attend.

12:00 pm Networking Luncheon

1:00 pm Technology Demonstrations

Attend three different showcase sessions based on your areas of interest. Technology providers will demonstrate the features and benefits of their technology with emphasis on how their products uniquely serve the needs of the family office. Sessions are at 1:00 pm, 1:35 pm, and 2:10 pm.

More providers to be announced

2:35 pm Networking Break

2:55 pm Performance Reviews Revisited

Bonnie Gauger, Human Resources Director, Johnson Keland Management, Inc.

Getting the right people engaged in the right activities to have the most impact on your business and the families you serve is the key to ensuring a high-functioning organization. Performance reviews are an opportunity to “take the pulse” of the organization and staff and can establish a healthy dialogue that provides space to exchange feedback and assess performance. In this interactive session we'll explore how a performance review process can be a manageable, meaningful dialogue that improves performance and employee engagement. A family office HR practitioner who reinvented their performance review process will provide key insights and best practices to help you do the same.

3:45 pm Networking Break

4:00 pm Peer Dialogues

- Small Family Offices (1-6 employees)
- Medium Family Offices (7-14 employees)
- Large Family Offices (15+ employees)
- Multi-Family Office, Thought Leaders, and Wealth Advisor Councils

5:30 pm Adjourn

5:30 pm Networking Reception

7:30 am Networking Breakfast

8:15 am Opening Comments and Day 1 Recap

Karen Rush, Managing Director, Membership, Family Office Exchange

8:30 am Estate Planning Considerations for the Modern Family

Kim Kamin, Principal and Chief Wealth Strategist, Gresham Partners, LLC

The traditional nuclear family is no longer the presumption. With multiple demographic trends including same-sex marriages, blended families, and cohabitation alongside different paths to parenthood, including adoption and assisted reproductive technologies, there are numerous estate planning challenges that ultra-high net worth families and their advisors must now consider. Advisors must become familiar with the needs and nuances that are unique to modern family members, structures, and dynamics. Join us as we explore some of these important considerations when working on estate planning for the modern family.

9:30 am Tax & Estate Update

Panelists: Tom Abendroth, Partner, Schiff Hardin LLP

Mark Blumenthal, CPA, Partner, Plante Moran

It has been over a year since the 2017 Tax Act brought a multitude of changes to the tax code. As families continue to learn about the impact of the new law on their future, advisors await further guidance from the treasury department while simultaneously evaluating the challenges and opportunities presented by the changes for their clients. Join this always popular session as Tom Abendroth of Schiff Hardin and Mark Blumenthal of Plante Moran lead a thorough discussion of the most important tax and estate planning updates for ultra-high net worth families.

10:30 am Networking Break

11:00 am Concurrent Breakout Sessions



Internal Controls to Support Cybersecurity

Douglas Herman, Principal, Technology & Business Transformation Services, BDO USA, LLP

Jason Lipschultz, CPA, Managing Director, Third Party Assurance, BDO USA, LLP

There are a myriad of cybersecurity issues facing families and family offices in today's complex private wealth environment. While some of the challenges may seem unavoidable, families may unintentionally put themselves at risk because the complexity of family office activities and the potential impact of external factors aren't proactively identified and addressed. In this session, learn how to assess, evaluate, and mitigate some of the risks commonly found in the family office environment, key considerations that you should keep in mind when evaluating cybersecurity risks and solutions, and best practices you should be incorporating into your internal controls processes.



Addressing the Complexities of Communication and Family Learning

Emily Bouchard, Strategic Wealth Coach, Ascent Private Capital Management

Mindy Kalinowski Earley, CMP, CFBA Chief Learning Officer, FOX Family Learning Family Office Exchange

How do you prepare next generation teens, and young adults to be responsible wealth owners? What meaningful activities can you organize to provide the training they need for their future roles as family leaders on the family council or governing board? A well-planned education and communication plan for the rising generation can dramatically boost a family's chances for producing responsible wealth owners. In this session, two experts in family learning and dynamics will share best practices, practical tips, and fun activities to inspire learning and engagement.

Breakout
 Session
C

**Ask the Expert:
 An Interactive Dialogue on
 Profits Interest Structure**

Domingo Such, Partner, Firmwide Chair
 Family Office Services, Perkins Coie LLP

Wallace L. Head, Principal, Vice Chairman,
 Gresham Partners, LLC

Are you considering a profits interest structure? Have you had one for a while and wonder how others manage theirs? Many families have spent time in the last year working with their accounting and legal teams to evaluate their current structure and weigh the pros and cons of moving to a profits interest. This session provides an opportunity for those of you who either have a profits interest structure or are considering one to share your experiences and pose questions to your peers in similar circumstances and technical experts to leverage the wisdom and experience of the group.

Breakout
 Session
D

**Managing Elder
 Care, Aging, and Incapacity**

Presenters: Nicholas Van Brunt,
 Partner, Sheppard Mullin

Daisy Medici, Managing Director of
 Governance and Education,
 GenSpring Family Offices

Margalit Tocher, President,
 Home Care Assistance

As we age physically and mentally, our ability to care for ourselves and capacity to manage family affairs often diminishes – sometimes unexpectedly and rapidly. This presents significant problems that next generation family members and family office executives must manage under very stressful circumstances that can change day-to-day. In addition to the types of care one requires, there are myriad legal, financial, and personal matters that must be delicately addressed and thoroughly planned for. Join this session as our experts discuss a multi-disciplinary approach to managing elder care.

12:00 pm Networking Luncheons (Select One)

Take this opportunity to connect in-person with your fellow FOX members and network peers, exploring questions and sharing experiences.



- FOX Family Learning Network



- FOX Human Capital Network



- FOX Technology Operations & Data Security Network



- General Networking Luncheon

1:00 pm Adjourn



Family Office Exchange is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBARRegistry.org.

FIELD OF STUDY

Finance | Up to **5 CPE credits** can be earned from the Forum. CPE credits are accepted at the option of state certifying boards. Requirements, compliance procedures and acceptance may vary by state.

PROGRAM LEVEL

Overview | **No prerequisites are required for any of the sessions.**

DELIVERY METHOD

Group Live Program

LEARNING OBJECTIVES

Upon completion of the program, participants will be able to identify the latest developments and solutions in technology, taxes, estate planning, business structures, family learning, elder care, and family office business processes.

FOX Family Office Forum™ Registration

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REGISTRATION QUESTIONS

Is this your first time at the FOX Family Office Forum?

- Yes No

In your opinion, what technology do you think will most impact the private wealth management industry over the next 5-10 years?

What are the two biggest changes your clients are concerned about this year?

Do you plan to book a guest room at Swissotel Chicago?

- Yes, I plan to stay at Swissotel.
 No, I do not plan to stay at Swissotel.
 I'm not sure, my plans are not finalized

Registrants are expected to make their own hotel reservations.

TUESDAY, JULY 16 SELECTIONS

Please choose a peer dialogue session by type:

- Small Family Offices (1-6 employees)
 Medium Family Offices (7-14 employees)
 Large Family Offices (15+ employees)
 Advisors (Multi-Family Office, Thought Leaders and Wealth Advisor Councils)

Please select your meals for July 16:

- Networking Luncheon at 12:00 pm
 Networking Reception at 5:30 pm
 I will not attend any meals on July 16

WEDNESDAY, JULY 17 SELECTIONS

Will you attend the forum breakfast at 7:30 am?

- Yes No

Which breakout session will you attend?

- Breakout A: Internal Controls to Support Cybersecurity
 Breakout B: Addressing the Complexities of Communication and Family Learnings
 Breakout C: Ask the Expert: An Interactive Dialogue on Profits Interest Structure
 Breakout D: Managing Elder Care, Aging, and Incapacity

Please select which Luncheon you would like to attend on Wednesday, July 17 at 12:00 pm:

- FOX Family Learning Network
 FOX Human Capital Network
 FOX Technology Operations & Data Security Network
 General Networking Luncheon

THREE WAYS TO REGISTER

1. Scan and email to: events@familyoffice.com
2. Register online at: www.familyoffice.com/FOF19
3. Fax this form to: [1.312.327.1212](tel:1.312.327.1212)

Space is limited. All attendees must register online or submit this registration form prior to the event to secure a seat.

ATTENDEE INFORMATION: Select information will be used for your forum badge, including city and state.

Name (First/Last)

Name of Firm/Family Office

Title/Position

Street Address

City

State/Province

Country

Zip/Postal Code

Phone

E-mail

Do you have any dietary or special needs?

REGISTRATION FEES

FOX MEMBER

Use Event Credit
(Included in FOX Membership Fee)

First Paid Attendee

\$2,025

Additional Paid Attendees

\$1,650

NON-MEMBER

First Paid Attendee

\$2,525

Additional Paid Attendees

\$2,100

PAYMENT METHOD

- Payment by check is enclosed. (Check payable in U.S. dollars to Family Office Exchange)

Family Office Exchange

ATTN: Events

100 South Wacker Drive, Suite 800, Chicago, IL 60606

- To pay by credit card please call the Events Team directly at 1.312.327.1221 and provide credit card details or register online at familyoffice.com/FOF19.

Note: credit card payments over \$7,500.00 are subject to a 3.5% fee on the entire payment.

For event registrations, refunds of payment or forum allotments will be offered if the cancellation is made in writing to Family Office Exchange at events@familyoffice.com five (5) or more business days prior to the start of the event. For more information regarding complaints or administrative policies please call 312-327-1200.