



FOX MEMBER SUMMIT: BLOCKCHAIN AND DIGITAL ASSETS

January 27, 2022 | New York City, New York

One of the hallmarks of the FOX value proposition over the last 30 years has been helping members “see around corners” and ensure they are prepared for what the future may bring. In that spirit, FOX is pleased to bring members an inaugural 1-day event to gather and share insights around Blockchain Technology and Digital Assets.

The past 12 months have seen extraordinary growth in the adoption of Digital Assets coupled with an optimism many have compared to the early days of the internet. However, numerous questions remain for family offices seeking to become further educated about what role this technology may have in the future. Join your FOX peers for this premiere event to discuss the exciting potential of Blockchain Technology and Digital Assets as well as the risks to be aware of.



ATTENDEES WILL

- Hear exclusive insights from two of the industry's most prominent investors: Michael Saylor, CEO of MicroStrategy (NASDAQ: MSTR), and Michael Novogratz, CEO and Founder of Galaxy Digital (TSE: GLXY)
- Receive a "need-to-know" briefing on the Blockchain and Digital Asset landscape
- Better understand the regulatory environment surrounding the asset class
- Learn from peers who have experience investing in the space
- Gain insight from the industry's most experienced entrepreneurs and investors in the space as they share thoughts on future applications of the technology

The FOX Blockchain Conference is a member-only event, included with membership. There is no cost to attend. If you are not a FOX member and are interested in the conference, please reach out to info@familyoffice.com.

Please note that proof of COVID-19 vaccination will be required to attend the conference, according to New York City mandates. For more information, visit the [NYC.gov website](https://www.nyc.gov). This policy is subject to change in accordance with city, state, and venue policy updates.

The FOX Blockchain Conference will be presented exclusively in-person.

TO REGISTER AND LEARN MORE

To see the full agenda and register, visit us online at familyoffice.com/FBC22 or contact your relationship manager. For questions, please contact us at events@familyoffice.com.

All registrations subject to approval by Family Office Exchange.

WHO SHOULD ATTEND

FOX members (both family members and family office staff) who are curious about the space and seeking to identify and learn from the industry's leading resources. Family members, active Chief Investment Officers, Family Office executives and Rising Gen family members who are interested in the industry are encouraged to attend.

CONFERENCE AGENDA OVERVIEW All times listed are in U.S. Eastern Time

JANUARY 27, 2022

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| 10:00 am | Introduction and Opening Remarks |
| 10:30 am | Introduction to The Blockchain and Digital Asset Landscape |
| 11:20 am | Networking Break |
| 11:40 am | Exploring the Regulatory Environment |
| 12:30 pm | Lunch and Peer Perspectives: FOX Members Investing in Blockchain and Digital Assets |
| 2:00 pm | Virtual Fireside Chat with Michael Saylor |
| 3:15 pm | Break |
| 3:30 pm | A New World: Future Applications of Blockchain with Michael Novogratz, CEO and Founder of Galaxy Digital |
| 4:30 pm | Closing Remarks |
| 4:45 pm | Cocktail Reception |
| 6:00 pm | Reception Concludes |

SUMMIT MODULES

Introduction to The Blockchain and Digital Asset Landscape

This session will provide an overview of the Blockchain and Digital Asset industry as well as the evolution of the space and how it got to where it is today. Key challenges related to the future growth of the industry will also be shared.

Exploring the Regulatory Environment

This conversation will center around the regulation of Digital Assets including, but not limited to, the current and future applications of Stable Coins, Exchange Traded Funds (ETFs), and forthcoming regulatory and government infrastructure.

Lunch and Peer Perspectives: FOX Members Investing in Blockchain and Digital Assets

During lunch, FOX Members currently investing in Blockchain and Digital Assets will share insights gathered from their experience as well as best practices discovered for research, due diligence, and investing.

Virtual Fireside Chat with Michael Saylor

Michael Saylor, CEO of MicroStrategy and the largest public company investor in Bitcoin, will share his experiences and approach to adding Bitcoin to his company's balance sheet. He will also share his insight on Bitcoin energy usage, safety, and the current regulatory framework.

Mr. Saylor is a technologist, entrepreneur, business executive, philanthropist, and best-selling author. He currently serves as Chairman of the Board of Directors and Chief Executive Office of MicroStrategy, Inc. (MSTR). Since co-founding the company at the age of 24, Mr. Saylor has built MicroStrategy into a global leader in business intelligence, mobile software, and cloud-based services. In 2012, he authored *The Mobile Wave: How Mobile Intelligence Will Change Everything*, which earned a spot on *The New York Times* Best Seller's list. Mr. Saylor attended the Massachusetts Institute of Technology, receiving an S.B. in Aeronautics and Astronautics and an S.B. in Science, Technology, and Society.

A New World: Future Applications of Blockchain with Michael Novogratz, CEO and Founder of Galaxy Digital

Michael Novogratz will share his journey of founding one of the largest investment firms in the Digital Asset space and his thoughts on emerging technology applications such as Decentralized Finance (DeFi), Non-Fungible Tokens (NFTs), and the Metaverse.

Mr. Novogratz is the Founder and CEO of Galaxy Digital. He was formerly a Partner and President of Fortress Investment Group LLC. Prior to Fortress, Mr. Novogratz spent 11 years at Goldman Sachs, where he was elected partner in 1998. Mr. Novogratz served on the New York Federal Reserve's Investment Advisory Committee on Financial Markets from 2012-2015. Mr. Novogratz serves as the Chairman of the Bail Project and has made criminal justice reform a focus of his family's foundation. He also serves as the Chairman of Hudson River Park Friends, and sits on the boards of NYU Langone Medical Center, the Princeton Varsity Club, Jazz Foundation of America, and Artists for Peace and Justice. Mr. Novogratz received an AB in Economics from Princeton University and served as a helicopter pilot in the US Army.