## WL Ross & Co. – A World Leader in Value-Oriented Private Equity investing

## **Investment Approach**

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We focus on control-oriented investments in industries or companies undergoing distress or dislocation. Often times, these companies need operational and strategic support in addition to capital. We partner with management teams to provide support and expertise. Our experience and flexible approach allows us to invest across a company's capital structure to the benefit of our platform companies and investors.

Our expertise includes investing in companies with deficient balance sheets operating in industries in a state of dislocation. Historically, many of our investments were viewed as contrarian at the time of the initial investment, but provided a platform to rationalize and consolidate an otherwise dislocated and fragmented industry in transition.

- Investment ideas are generated opportunistically and through our thematic research, as well as research from our extensive, worldwide network.
- We typically seek situations where we are the sole sponsor, or the most influential sponsor, in the transaction.
- We prefer asset-rich companies or industries that require some form of change catalyst, including energy, financial services, transportation, building materials, and metals & mining.

| Current Focus Sectors  | Ways To Partner  |
|--|--|
| <ul> <li>Energy</li> <li>Financial Services</li> <li>Transportation</li> <li>Building Materials</li> <li>Metals &amp; Mining</li> <li>Opportunistic</li> </ul> | <ul> <li>Globally diversified private<br/>equity funds</li> <li>Sector or geographically focused<br/>funds</li> <li>Customized solutions</li> <li>Extensive co-investment<br/>opportunities</li> </ul> |
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