









2013 FOX Member Events - Global

As of April 19, 2013 

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Forums*											
			Wealth Advisor Forum April 30 - May 2 Miami			FOX Financial Executives Forum Jul 17-18 Chicago			FOX Fall Forum Oct 28-30 Chicago		
FOX Educational Programs and Workshops*											
	Family Business Roundtable Feb 25 Chicago		CHICAGO BOOTH Private Wealth Management Apr 22-26 Chicago Family Leadership Succession I Apr 22-23 Chicago	Family Office Best Practices Workshop May 13-14 Chicago	Grantors, Trustees and Beneficiaries Jun 4-5 Chicago			Family Leadership Succession II September 9-10 Chicago	CHICAGO BOOTH Private Wealth Management Oct 7-11 Chicago	Grantors, Trustees and Beneficiaries Nov 19-20 Dallas	
Webinars*											
Protection of Fine Art Collections Jan 9	Leadership Succession Feb 6	Family Office Roles and Responsibilities Mar 6	Understanding the Global Investor Apr 3	Replenish the Well Using Life Insurance May 15	TBD Jun 19	TBD Jul 10	TBD Aug 14	TBD Sep 11	TBD Oct 9	TBD Nov 6	TBD Dec 4
Tax and Regulatory Teleconference Jan 22	Custody and Agreements Feb 13	Technology and Integrated Reporting Mar 20	Cyber Security Apr 17	TBD May 29				TBD Sep 25	TBD Oct 23	TBD Nov 20	TBD Dec 11
2013 Estate Planning Update Jan 30											
Councils											
Investment Council Jan 21-22 NYC	Sr. Management Council Feb 28-Mar1 Las Vegas	Financial Executive Council Mar 3-4 Scottsdale		Investment Council May 8-9 NYC		Financial Executive Council Jul 16-17 Chicago	Business Owner Council Aug 26-27	Executive Council Sep 11-12	Investment Council Oct 1-2 NYC	Owner/Operator Council Nov 13-14 Pasadena	
Business Owner Council Jan 31-Feb 1 Orlando		U.S. MFO Council Mar 5 NYC		Owner/Operator Council May 21-22 Lake Tahoe		Thought Leader Summit Jul 16-17 Chicago		Sr. Management Council Sep 17-18			
		Executive Council Mar 19-20 NYC						Global Family Council Sep 24-25 			
		Global Family Council Mar 21-22 London 									
Roundtables											
		Family Office Roundtable Mar 20 London 			Family Office Roundtable Jun Australia 	Family Office Roundtable Jul London 		Family Office Roundtable Sep Germany 		Family Office Roundtable Nov Australia 	
		Multi Family Office Roundtable Mar 20 London 									

*Eligible for CPE credit

Dates Subject to Change

2013 FOX Member Events - Global

As of April 19, 2013  Family Office Exchange.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Wealth Advisor Briefings											
		Wealth Advisor Briefing Mar 6 NYC			Wealth Advisor Briefing Jun 25 Chicago	Wealth Advisor Briefing Jul 25 San Francisco		Wealth Advisor Briefing Sep 10 Philadelphia	Wealth Advisor Briefing Oct 3 Dallas	Wealth Advisor Briefing Nov 13 NYC	
Regional Member Briefings											
	FOX/FDX Roundtable Feb 26 Miami	FOX/FDX Roundtable Mar 20 Southern California		FOX/FDX Roundtable May 1 Dallas	FOX All-Member Networking Event Jun 6 NYC	FOX/FDX Roundtable Jul 24 San Francisco		FOX/FDX Roundtable Sep 10 Minneapolis	Regional Member Briefing Oct 2 Dallas	Regional Member Briefing Nov 14 NYC	
					Regional Member Briefing Jun 11 NYC			FOX All-Member Networking Event Sep 19 Chicago			
					FOX/FDX Roundtable Jun 20 Chicago						
					Regional Member Briefing Jun 27 Chicago						

Save the Date

2013 FOX Fall Forum

Chicago, IL

October 28-30, 2013

The FOX Fall Forum is our premier conference, open to all FOX members and by invitation to select individuals who are not members. Held annually in Chicago, the FOX Fall Forum provides an opportunity for wealth owners, family office professionals and wealth advisors to hear from the industry leaders on current trends and meet in peer groups to discuss practical solutions to challenges they face.

Visit www.familyoffice.com for more information.

2013 Educational Workshop Offerings

Family Office Design and Best Practices Workshop

May 13–14
Chicago, IL

Grantors, Trustees and Beneficiaries: A New Look at Roles and Responsibilities

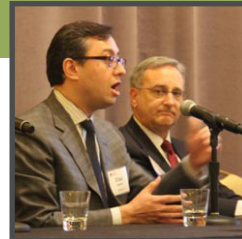
June 4–5
Chicago, IL

Family Leadership Succession Workshop II: Making Progress on Succession Planning

September 9–10
Chicago, IL

Grantors, Trustee and Beneficiaries: A New Look at Roles and Responsibilities

November 19–20
Dallas, TX



FOX Advisor Benefits

- Your clients can take advantage of FOX member pricing
- As a trusted advisor, you are welcome to family oriented workshops with your clients

Coupon Code: ADV2013
to get member pricing.

Family Office Design and Best Practices Workshop

May 13–14, 2013 • Chicago, IL

WORKSHOP DATES

May 13–14, 2013

LOCATION

[The Gleacher Center](#)

450 North Cityfront Plaza Drive
Chicago, IL 60611

ORGANIZER

Family Office Exchange

SPEAKERS



[Karen Neal](#)
Family Office Exchange



[Charlie Grace](#)
Family Office Exchange

AUDIENCE

- Executives new to a family office leadership role
- Individuals looking to formalize and professionalize their family office
- Newly liquid families

REGISTRATION FEE

FOX Members
\$1,695 First Attendee
\$1,350 Additional Attendee

Non-Members
\$2,095 First Attendee
\$1,695 Additional Attendee

QUESTIONS

312.327.1231
workshops@familyoffice.com

Designing your family office

Establishing a formal family office can be a daunting task. During this day and a half workshop, attendees will tailor their unique family situation to the family office blueprint.

Through the development process, attendees will dive into the major elements of establishing a family office: goal setting, scope of services, investment guidelines and processes, operations, governance, and cost allocation.



Attendees of this workshop will learn to:

- Define the role of their family office
- Identify the service needs of the family office
- Discover the most effective service delivery methods
- Name the three critical components of the investment planning process
- Produce a process for measuring family office success

Agenda Overview

Monday, May 13

- Setting Goals and Determining the Roles and Responsibilities of the Family Office
- Scope of Services
- Investment Guidelines and Processes
- A Roadmap to Risk Management
- Family Office Case Study: Kent Lawson of Longview Asset Management
- Cocktail and Dinner Reception

Tuesday, May 14

- Allocation of Costs and Human Resources
- Ownership, Governance and Operating Structures
- Budget and Allocation of Costs

Sponsored by:



More Information and Registration: [Family Office Design and Best Practices Workshop](#)

Grantors, Trustees and Beneficiaries: A New Look at Roles and Responsibilities

June 4–5, 2013 • Chicago, IL



WORKSHOP DATES

June 4–5, 2013

LOCATION

[The Gleacher Center](#)

450 North Cityfront Plaza Drive
Chicago, IL 60611

ORGANIZER

Family Office Exchange

SPEAKER



[Lee Hausner](#)
*First Foundation
Advisors*



[Paul Lee](#)
*Bernstein Global
Wealth Management*



[Mariann Mihailidis](#)
Family Office Exchange



[Kim Kamin](#)
Schiff Hardin LLP



[William Sanderson](#)
McGuireWoods LLP

Including experts in the areas of

Legal
Trust administration

AUDIENCE

- Grantors selecting a trustee
- Beneficiaries becoming part of a trust
- Trustees serving as day to day administrators

REGISTRATION FEE

FOX Members
\$1,695 First Attendee
\$1,350 Additional Attendee

Non-Members
\$2,095 First Attendee
\$1,695 Additional Attendee

The importance of trustee and beneficiary training

This day and half workshop will provide attendees a deeper understanding of the core trustee duties, skills and traits required to manage the personal demands and obligations of trusteeship. For grantors, choosing a trustee means selecting an individual or organization that has the expertise and emotional skills to carry out his or wishes. For beneficiaries, being part of trust means knowing the rights, roles and responsibilities of the beneficiary and the trustee and committing to a strong working relationship. Lastly, for trustees, accepting this duty demonstrates a willingness to serve as a day to day administrator and long-term advisor.

Attendees of this workshop will learn to:

- Name the duties of a trustee
- Recognize the importance of communication between trustees and beneficiaries
- Differentiate between mandatory and discretionary trusts
- Examine the evolution of fiduciary standards on trust assets
- State the liabilities of serving as a trustee

Workshop Agenda Overview

Tuesday, June 4

- Duties and Powers of the Trustee
- Educating the Beneficiary
- Distribution Provisions: Understanding the Issues and Options
- Understanding Prudent Investor Practices and the Prudent Investor Rule
- Fiduciary Risk and Litigation
- Cocktail and Dinner Reception

Wednesday, June 5

- Role Playing with Peers
- Selecting a Trustee: Five Steps to a Successful Relationship
- Trustee Best Practices

Dinner Sponsored by:  **MARSH**

More Information and Registration: [Grantors, Trustee and Beneficiaries](#)

Questions? Call us at 312.327.1231 or email workshops@familyoffice.com.

Family Leadership Succession Workshop II: Making Progress on Succession Planning

September 9 – 10, 2013 • Chicago, IL



WORKSHOP DATES

September 9–10, 2013

LOCATION

Family Office Exchange
100 S. Wacker Dr. Suite 800
Chicago, IL 60606

ORGANIZER

Family Office Exchange

SPEAKERS



[Karen Neal](#)
Family Office Exchange



[Margaret Vaughan Robinson](#)
Family Office Exchange
MCV Consulting

AUDIENCE

Family enterprise leaders who attended the September 2012 and April 2013 offerings of the Family Leadership Succession Workshop

REGISTRATION FEE

FOX Members
\$995 First Attendee
\$795 Additional Attendee

Non-Members
\$1,195 First Attendee
\$995 Additional Attendee

QUESTIONS

312.327.1231
workshops@familyoffice.com

This one day workshop reunites attendees from the September 2012 and April 2013 offerings of the Family Leadership Succession Workshop. Attendees will discuss the progress they have made in developing and implementing their family leadership succession plans since attending the preliminary workshop. The workshop will also focus on topics pre-selected by attendees to refine their leadership succession plans and establish new milestones for their family enterprises.

Agenda Overview

Monday September 9th

The Development of Shared Goals

During this session, attendees will focus on the process of establishing shared goals within a family enterprise. Session facilitators will provide attendees with the tools to begin and maintain the process.

Cocktail and Dinner Reception

Tuesday, September 10th

Personal Leadership Development

During this session attendees will use a self-assessment tool to understand their strengths and opportunities for growth at personal and family enterprise levels. Attendees will use the results from the leadership assessment tool to hone in on their personal leadership skills and how it translates in helping the family enterprise attain their goals.

More Information and Registration: [Family Leadership Succession: Making Progress on Succession Planning](#)

Grantors, Trustees and Beneficiaries: A New Look at Roles and Responsibilities

November 19–20, 2013 • Dallas, TX



WORKSHOP DATES

November 19–20, 2013

LOCATION

Dallas, TX

ORGANIZER

Family Office Exchange

SPEAKER



[Lee Hausner](#)
*First Foundation
Advisors*



[Paul Lee](#)
*Bernstein Global
Wealth Management*



[Mariann Mihailidis](#)
Family Office Exchange



[Sarah Kerr Severson](#)
Schiff Hardin LLP



[William Sanderson](#)
McGuireWoods LLP

Including experts in the areas of
Legal
Trust administration

AUDIENCE

- Grantors selecting a trustee
- Beneficiaries becoming part of a trust
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The importance of trustee and beneficiary training

This day and half workshop will provide attendees a deeper understanding of the core trustee duties, skills and traits required to manage the personal demands and obligations of trusteeship. For grantors, choosing a trustee means selecting an individual or organization that has the expertise and emotional skills to carry out his or wishes. For beneficiaries, being part of trust means knowing the rights, roles and responsibilities of the beneficiary and the trustee and committing to a strong working relationship. Lastly, for trustees, accepting this duty demonstrates a willingness to serve as a day to day administrator and long-term advisor.

Attendees of this workshop will learn to:

- Name the duties of a trustee
- Recognize the importance of communication between trustees and beneficiaries
- Differentiate between mandatory and discretionary trusts
- Examine the evolution of fiduciary standards on trust assets
- State the liabilities of serving as a trustee

Workshop Agenda Overview

Tuesday, November 19

- Duties and Powers of the Trustee
- Educating the Beneficiary
- Distribution Provisions: Understanding the Issues and Options
- Understanding Prudent Investor Practices and the prudent investor Rule
- Fiduciary Risk and Litigation

Wednesday, November 20

- Role Playing with peers
- Selecting a Trustee: Five Steps to a successful Relationship
- Trustee Best Practices

More Information and Registration: [Grantors, Trustee and Beneficiaries](#)

Questions? Call us at 312.327.1231 or email workshops@familyoffice.com.

Workshop Registration Form



Four ways to register:

- 1. Scan and email** to
workshops@familyoffice.com
- 2. Fax this form** with credit card
information to 312.327.1212
- 3. Mail this form** with a check to:
Family Office Exchange
100 South Wacker Drive
Suite 900
Chicago, Illinois 60606
- 4. Register online**
at www.familyoffice.com/workshops

Space is limited; all attendees must submit a registration form to ensure a seat.

Refund Policy

All cancellations must be made in writing to Family Office Exchange. Registration payments will be refunded if written notice is received more than five business days before the event.

Questions

312.327.1231
workshops@familyoffice.com

Name (First/Last)

Family Name and Family Office Firm Name

Title/Position

Street Address

City

State/Province

Country

Zip/Postal Code

Phone

E-mail

Special Dietary/Accessibility Needs

How did you hear about this workshop? (Please provide name of firm if referred)

FOX Advisor Benefits

- Your clients can take advantage of FOX member pricing
- As a trusted advisor, you are welcome to family oriented workshops with your clients

Coupon Code: ADV2013 to get member pricing.

Workshop Attending	FOX Member		Non-Member	
	First Paid Attendee	Additional Member	First Paid Attendee	Additional Member
<input type="radio"/> Family Office Design and Best Practices Workshop	<input type="checkbox"/> \$1,695	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$2,095	<input type="checkbox"/> \$1,695
<input type="radio"/> Grantors, Trustees and Beneficiaries – Jun	<input type="checkbox"/> \$1,695	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$2,095	<input type="checkbox"/> \$1,695
<input type="radio"/> Family Leadership Succession Workshop II	<input type="checkbox"/> \$995	<input type="checkbox"/> \$795	<input type="checkbox"/> \$1,195	<input type="checkbox"/> \$995
<input type="radio"/> Grantors, Trustees and Beneficiaries – Nov	<input type="checkbox"/> \$1,695	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$2,095	<input type="checkbox"/> \$1,695

Payment Method

- ☐ Payment by check is enclosed
(Check payable in U.S. dollars to
Family Office Exchange)
- ☐ Please charge the following credit card:
☐ VISA ☐ MasterCard ☐ American Express

Cardholder Name

Card Number

Expiration Date

Security Code

Billing Address for Credit Card

City

State/Province

Zip/Postal Code

Country

Cardholder's Signature



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T: 1.312.327.1200 ▪ F: 1.312.327.1212

10 Rockefeller Plaza, 16th Floor ▪ New York, NY 10020 USA
T: 1.646.504.0776 ▪ F: 1.212.713.7621

Adam House, 7-10 Adam Street
London WC2N 6AA ▪ United Kingdom
T: 44 (0)207 520 9443 ▪ F: 44 (0)207 520 9441
info@familyoffice.com ▪ www.familyoffice.com



Save the Dates

Wealth Advisor Briefings & Networking Events

All Member Networking Event

Date: June 6, 2013

Location: New York

Time: 6:00 p.m. EST

Wealth Advisor Briefings

Date: June 25, 2013

Location: Chicago

Time: 8:30 a.m. -10:00 a.m. CST

Date: July 25, 2013

Location: San Francisco

Time: 8:30 a.m. -10:00 a.m. PST

Date: September 10, 2013

Location: Philadelphia

Time: 8:30 a.m. -10:00 a.m. EST

Date: October 3, 2013

Location: Dallas

Time: 8:30 a.m. -10:00 a.m. CST

Date: November 13, 2013

Location: New York

Time: 8:30 a.m. -10:00 a.m. EST

Wealth Advisor Briefing Agenda

8:30 – 9:00 AM – Networking Breakfast

9:00 – 10:00 AM – Introductions and Peer Discussion

To register:

- Log into www.familyoffice.com with your member ID and Password
- Navigate to Learning Events, then Regional Meetings
- Register on the individual event page

Critical Insights on Running a Leading Wealth Advisory Firm

Building a World-Class Wealth Advisory Firm

FOX has been actively fostering the development of the multi-family office advisor segment as an alternative to families creating their own single family offices. To support the industry, FOX embarked on an ambitious research program in 2006 to map out the critical aspects of the business model for successful multi-family offices. The result is the FOX MFO Enterprise Series. The series will cover the five discrete operational areas:

1. Business Strategy
2. Business Development
3. Service Delivery
4. Talent and Team Structure
5. Process Management and Operations

The five titles currently available are:

1. *The Enduring Enterprise: Building a Sustainable Wealth Advisory Business*
2. *Pricing for Profitability: Pricing Practices in an Evolving Ultra-Wealth Marketplace*
3. *Standing Out in a Crowd: Strategies for Marketing, Positioning, and Leveraging Networks in Family Wealth Management*
4. *The Enterprise Sales Process: Best Practices in Business Development*
5. *Enhancing the Client Service Experience*



PLUS

Best Practices for Leading Wealth Advisors

Single family offices and wealth advisors alike come to FOX asking what they should be thinking about and the best way to discharge their responsibilities as managers of a family's future wealth and well being. With input from many of the industry's leading players, FOX has outlined the 75 key practices that have made a difference for successful wealth advisors and MFOs over time.

While not every practice applies to every business, this report provides a framework for identifying areas for improvement or will serve as an important tool for the board's continual assessment of the firm's performance relative to its business objectives.

The practices are grouped in the following five sections:

1. Business Strategy
2. Business Development
3. Scope of Services and Service Delivery
4. Talent and Team Structure
5. Process Management and Operations



The five Wealth Advisor Enterprise Series titles and *Best Practices for Leading Wealth Advisors* are available as part of an MFO Council membership. Non-members can purchase the package for US \$12,400.

Central to the FOX mission is the study of issues and concerns that members face in leading their families, managing their investments, and operating their offices. These are the most recent FOX research studies by topic.

Investing

2013 FOX Investment Survey
Selecting the Right Trusted Advisor
Investing Amid Uncertainty
Securing the Future: Managing Threats and Opportunities through Effective Risk Planning
Rethinking Investment Risk Management

Single Family Office Practices

50 Best Practices for an Enduring Family Enterprise
U.S. Family Office Primer: Purposeful Management of Family Wealth
Global Family Office Primer: Purposeful Management of Family Wealth
Building a Family Enterprise Plan to Deal With Future Uncertainty
FOX Insights: New Thinking in Family Wealth
FOX Briefing: 2012 Salary Increases and Bonuses
Recasting the Central Role of the Family Office as Risk Manager
The Cost of Complexity: Understanding Family Office Costs
Innovating to Survive and Thrive: Meeting the Challenge of Small Family Office Sustainability
How Wealth Owners Measure Value: Evaluating the Performance of Your Wealth Advisor or Family Office
Best Practices in Reporting Toolkit
Financial Reporting in the Family Office
Insurance Matters: The Case for Strategic Insurance Planning
Investing in the Future: A Look Inside the Small Family Office
FOX Technology Guide

Family Governance

Preparing the Next Generation for the Responsibilities of Ownership
Securing the Future: Managing Threats and Opportunities through Effective Risk Planning
The Challenges of Shared Ownership

Multi-Family Office Practices

The FOX Wealth Advisor Series

The Enduring Enterprise: Building a Sustainable Wealth Advisory Business
Pricing for Profitability: Pricing Practices in an Evolving Ultra-Wealth Marketplace
Standing Out in the Crowd: Strategies for Marketing and Leveraging Relationships
The Enterprise Sales Process: Best Practices in Business Development
Enhancing the Client Service Experience

Best Practices for Leading Wealth Advisors
Navigating the Wealth Management Landscape

Family Business

Taking Care of Business: Case Examples of Separating Personal Wealth Management from the Family Business
Boundaries that Matter: Managing Family Assets Separately from the Family Business - SFO Solution
Protecting the Future: Managing Family Wealth Separately from the Family Business - MFO Solution

Wealth Owner Education

FOX Guide to Family Education
Preparing the Next Generation for the Responsibilities of Ownership
U.S. Family Office Primer: Purposeful Management of Family Wealth
Global Family Office Primer: Purposeful Management of Family Wealth

April 2013

Expand Your FOX Network

Do you know someone who would benefit from FOX the way you do?

Anyone you recommend will get a 10% discount on their first year membership fees, and you will get a 10% reduction on your membership renewal* for each referral who joins.

FOX will not contact anyone you recommend without speaking with you first.

Your Name	Organization	Phone
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Recommended Member Name	Title
Company Name	

Recommended Member Name	Title
Company Name	

Recommended Member Name	Title
Company Name	

*Some restrictions apply.

Thank you!