

Thank you to our 2015 FOX Financial Executives Forum Program Sponsors and Technology Showcase Sponsors:

**Program Sponsors** 





### **Technology Showcase**



















### **Exhibitors**





### **ABOUT US**

Established in 2008, Accusource LLC is a privately owned back-office administration firm providing services to the Advent Axys and APX client community. The first few employees of Accusource have employment backgrounds with Advent, SEI, and independent advisory firms. Our team has an average of ten years' experience working with Advent applications and brings a superior level of expertise to the back office community. Our business model provides direct access to the resource(s) maintaining your back office data so the lines between Accusource and our clients' own back office disappear.

### **PROCESS**

Each client is assigned a single point of contact. That person will process and handle all requests from the client. Accusource does not have a call center or relationship managers; the client has direct access to the person processing their data. Client data remains within the client's network, data is not extracted and processed outside of the client's systems and the client controls Accusource's access and rights.

### **GUIDING PRINCIPLES**

- We are partners with our clients, we should act and feel like part of their company.
- The client's needs are paramount.
- We provide an environment where the employee feels comfortable making process improvements.
- The staff of Accusource focuses on the clients, the management focuses on the employees.
- We adhere to the highest ethical standards and strive to remain free of conflicts of interest.

### **OUR CLIENTS**

### Family offices | Investment Managers | Wealth Managers

### **OUR SPECIALITY**

We specialize in working with firms with complex workflows. Multi-currency, fixed income, alternatives, private placements and forward currency contracts are areas where many outsourcers struggle. Accusource has the knowledge and expertise to manage asset types that others do not. We are not a consulting business; we only work for clients that use our back office service. One of our clients called us their Advent general contractor - we may not do everything but between us and our partners, we can help you with anything from custom reports to upgrades and installs.

### **OUR SERVICES**

- Daily position and cash reconciliation
- Performance updating
- Performance audit
- Custom interfaces
- Cost basis maintenance
- New accounts processing
- Manual account processing
- Period end reporting
- Month-end closing reconciliation.

### **KEY INFORMATION**

- Headquarters: 505 Eagleview Blvd, Suite 110, Exton, PA (45 minutes north of Philadelphia)
- Partners: Advent, Fascet, ByAllAccounts
- Number of Employees: 26
- Number of Clients: 33



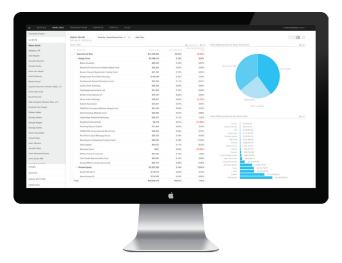
### CONTACT INFORMATION

- Ryan Kerry, Principal, 610-553-5049, <u>rkerry@accusourcellc.com</u>
- Lucian Smith, Director of Operations, 610-553-5046, <a href="mailto:lsmith@accusourcellc.com">lsmith@accusourcellc.com</a>



### Integrity. Transparency. Impact.

The Investment Management Platform for What's Next.



The Addepar investment management platform gives family offices a complete, accurate and investor-centric picture across every portfolio. Our technology empowers family offices to navigate the increasingly complex world of finance.

"Addepar removed the massive challenges we faced before. We can now run a performance report across any entity, make templates for efficiency, or customize an ad hoc report whenever we want - it's very easy. It makes analytics so much faster, more reliable, and simple."

### **Caxton Alternative Management**

Family Office Based in New York

### **Elevate Your Family Office with Addepar**



### **Empower Your Family Office**

Today's investors require a deeper level of insight. Deliver pixel-perfect reports giving them insight to make more informed decisions.



### **Elevate Your Operations**

Achieve a new level of efficiency and reliability in data aggregation and reconciliation. Perform custom, on-the-fly analysis in seconds and ensure accurate results.



### **Modernize Your Communications**

Centralize and customize all your communications, making stakeholder communication seamless, and cross-firm collaboration effortless.



### **Access Anytime, Anywhere**

Our 100% browser-based platform is accessible to you and your clients, whether you're in the office or on your mobile device.

### **Addepar Headquarters**

1215 Terra Bella Ave. Mountain View, CA 94043

### **Addepar New York**

335 Madison Ave. Suite 1430 New York, NY 10017

### **Addepar Chicago**

954 W Washington Blvd. Suite 500 Chicago, IL 60607



### Manage complex wealth through a single, integrated solution...

Archway Technology's comprehensive suite of technology and service solutions has been purpose-built to serve the full universe of private wealth aggregation, accounting and reporting needs through a single, integrated, web-based platform.

The proprietary platform seamlessly supports complex partnership, portfolio and internal accounting capabilities alongside performance/risk reporting, modeling/rebalancing, client fee billing, investment management and multi-asset data aggregation enabled by direct electronic feeds with leading banks and custodians.

The largest, most established provider focused exclusively on the ultra-high net worth market, Archway currently reports on over \$200 billion in assets across hundreds of clients, including many of the largest Single- and Multi-Family Offices in the world, leading global Private Banks, RIAs, Investment Advisors, Foundations, Hedge Funds and CPA Firms.

ARCHWAY **TECHNOLOGY** www.archwaytechnology.net

CONTACT:

sales@archwaytechnology.net 1.866.775.9994









PERFORMANCE AGGREGATION REPORTING

# Make Better Investment Decisions with Backstop and Recently Acquired Cogency.

Backstop's highly integrated software is purpose-built for institutional investors to help efficiently manage relationships, communicate with clients and monitor multi-manager portfolios. With the addition of Cogency, Backstop offers a complete accounting solution for investors with mixed portfolios of hedge funds, private equity and daily traded instruments.

### Portfolio Management

Powerful liquidity and allocation analysis tools create the idea solution for managing your portfolio. Track and monitor performance, risk, exposure and other metrics.

### **Portfolio Accounting**

Comprehensive accounting for multi-asset class portfolios, including hedge funds, private equity, derivatives, equities, fixed income, and marketable securities.

### Research Management

Indispensable resource for conducting due diligence and research on prospective investments. Organize, tag and store documents to perform both quantitative and qualitative analysis.

### **Partnership Accounting**

Multi-currency general ledger supporting onshore and offshore structures, complete partnership accounting, and complex fund and fee arrangements.





### **Backstop Solutions Group**

Chris Fuller | Director of Institutional Sales +1 (914) 774-5715 | cfuller@backstopsolutions.com

### **Cogency Software**

Stephen Vondrak | Director of Institutional Sales +1 (845) 774-9055 | stephen.vondrak@cogencysoft.com



# External IT simplifies your Family Office's IT infrastructure and applications with one secure, fully managed cloud desktop solution



- Access any mix of MS Office, hosted and web-based applications
- MS Office, Outlook and Citrix XenApp licenses included
- Secure single sign-on to all web-based applications
- Unlimited end-user help desk, including mobile device support
- 25 GB dual-site replicated file storage with 30 day rolling backup



- Secure login with two factor authentication
- Encrypted browser
- Ability to disable data offloading to local devices on a user by user basis
- · Proactive desktop management
- · Anti-virus, anti-malware, and windows updates



- SSAE16 Type II Certification, SOC 1 Type 2
- Audit each user's device logins, app launches, files accessed, and files shared
- Real time inventory of every device used by each user
- 7 year file retention



### Options for disaster recovery. Choose between:

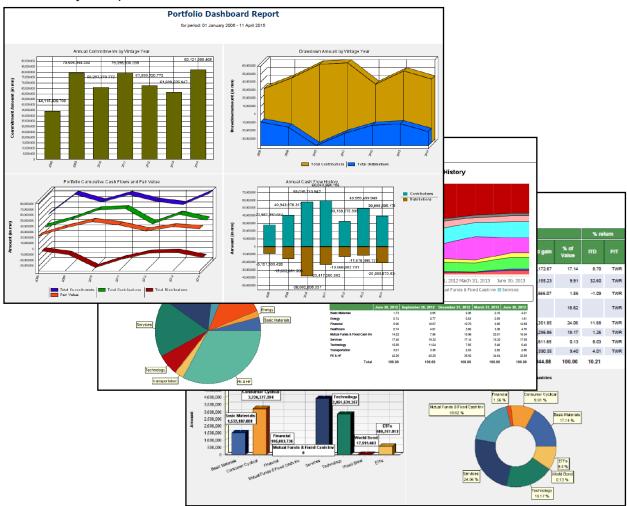
- Gold. Highest level of disaster recovery ensures no data loss. Return to operations for email, files and applications within hours
- Silver. Ensures return to operations for file and emails within 5 hours, all else in less than 48 hours





### **Powerful Portfolio Accounting for Professionals**

FundCount provides a complete portfolio accounting and reporting software solution for individual accounts, trusts, and partnerships structures. Track every transaction in a true double-entry general ledger, so that when you generate performance or holdings reports, you know the information is accurate. View your data in the way you want with consolidated, agregated, and sector analysis reports.



- Track any investment
- Organize and allocate assets
- Perform corporate actions splits, mergers, dividends, etc. – on equities either per fund or globally across all funds.
- Manage multiple currencies by fund, account, and investment.
- Create performance and aggregated reports

- Supports Global Investment Performance Standards (GIPS) in reporting.
- Track user actions with a full audit trail.
- Automatically create tax forms, including Form 1065, Schedule K-1, and more.
- Import your financial data from most formats and directly from brokers and custodians.



### DYNAMOTM FAMILY OFFICE EDITION

Dynamo™ Family Office Edition provides comprehensive software solutions for the life cycle management of your investment research, asset allocation and tracking across all major asset classes. Business development, research management, due diligence, portfolio tracking, portfolio management, performance analysis, and reporting is centralized to ensure your workflow is optimized throughout the investment and reporting process.

Immersive integration with the Microsoft Office® suite, add-ins for Adobe® products, and powerful advanced search tools create an intuitive user experience. Painless access to critical correspondence, activity records, tasks and documentation is available through any desktop computer, smartphone, or tablet.

Dynamo™ is used by over 50 alternative asset allocators.



### Who We Are

Founded in 1889 and undiluted by merger or acquisition, Northern Trust has earned distinction as an industry leader combining exceptional service and expertise with innovative capabilities and technology. We are a leading provider of asset servicing, fund administration, asset management, fiduciary, and banking solutions for wealthy families, individuals, family offices, corporations and institutions worldwide. A financial holding company headquartered in Chicago, Northern Trust serves clients from offices in 18 U.S. states and Washington, D.C. and 20 international locations in North America, Europe, the Middle East, and the Asia-Pacific region. Our mission is to serve as our clients' most trusted advisor, enabling them to achieve their financial goals by providing them with comprehensive advice and solutions. As befits our fiduciary heritage, we strive to win their loyalty by always acting with the highest integrity, working tirelessly for their best interests, and by creating an extraordinary client service experience in all our interactions with them.

### What We Do For Family Offices

Northern Trust's Global Family and Private Investment Office Group is a dedicated practice within one of the world's most highly rated and stable financial institutions. For more than 30 years, our focus has been to provide relationship excellence by delivering proven investment, fiduciary, financial reporting, banking and advisory solutions to the wealthiest of private clients and to their family offices, businesses, charitable entities and advisors worldwide. We foster long-term relationships by offering a unique combination of service, expertise and global capabilities which are tailored to the distinct needs of our clients.

### What's Special About Northern Trust's Global Family Office Practice?

Northern Trust's understanding of the distinct needs of wealthy families and the family offices, private trust companies and private investment companies is truly unique. Further differentiators of our practice include:

- A Global and Dedicated Practice. Northern Trust has been serving family offices since the early 1980s. Today, the group has more than 260 Northern Trust professionals who are situated in North America, Europe and the Middle East and are serving the needs of nearly 400 families whose personal, charitable, corporate and operating activities are located in more than 25 countries around the world.
- Focus on Client Service Excellence. According to our most recent Client Relationship Survey, nearly 95% of our Global Family Office clients have shared that they were either highly satisfied or satisfied with their relationship with Northern Trust. Some factors driving this performance include: our 125 year fiduciary heritage, our uncompromising commitment to the family office business and the wide-range of resources available to serve the needs of our clients.
- Balanced Delivery of Both Private Client and Institutional Client Solutions. Northern Trust balances the availability of both
  private banking and institutional capabilities to our Global Family Office clients. We offer a broad range of investment
  advisory, asset management, global asset servicing, commercial banking and trade execution solutions and couple those
  with our contemporary trust, sophisticated credit, private banking and family advisory services. Delivering both our private
  client and institutional capabilities within a focused family office servicing framework ensures that our clients' needs are
  truly met.
- Peer Networking and Education. Beyond product and service, Northern Trust's Global Family Office practice commits
  considerable resources, time and energy to client development activities such as peer networking, education and family
  office advisory programs. Throughout the year, we selectively orchestrate these highly focused sessions across the United
  States and internationally. These sessions are intended to provide an opportunity for our clients and advisors to learn from
  one another, promote industry leadership and inform Northern Trust as to how we can better serve the requirements of
  our clients.

For more information about how Northern Trust can help you, please contact: David C. Albright

Head of Client Development - Global Family & Private Investment Offices

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E: dca2@ntrs.com

# The Best Reporting Solution.

### Give your investors the Wealth Clarity™ they need.

Private Client Resources (PCR) was named "Best Reporting Solution" in the prestigious 2015 PAM Awards.

With more than 14 years of expertise, PCR pioneered today's outsourcing model of consolidated reporting.

Consistently recognized by the private wealth management industry for its reporting and technology innovations, PCR provides comprehensive data aggregation of all asset classes, including private equity and hedge funds.

PCR delivers its white-labeled products and solutions to leading family offices, private banks and RIA firms.

### Improve the Way You Work

- Freedom from work and worry
- Spend time on what matters most

### **Produce More with Less**

- Focus on revenue producing activities
- Improve efficiency
- Reduce overhead costs

### **Add to Your Capabilities**

- Advise on client's 360° Total Wealth View
- Deliver high quality, accurate reports
- Access to superior analytical tools and technology

### **Reduce Risk**

- Answer investors' "Big 3" questions:
  - "Where am I?"
  - "How am I doing?"
  - "What are my risks?"
- Alleviate dependencies
- Reduce errors (99.7% data accuracy)

To learn more about PCR's award-winning capabilities and services, contact Gregory Roll, Director of Branding & Marketing, at (203) 210-0047 or groll@pcrinsight.com.

www.pcrinsight.com







Increasing regulatory and competitive pressures mean family offices need new ways to bring efficiency and scalability into their operations. To support growth in this challenging environment, family offices require sophisticated technology and deep industry expertise in order to position their business for success.

SS&C's scalable technology solutions and industry experience are why SS&C is the preferred vendor for top family offices looking to grow assets and maximize performance.



### SUNGARD®

### TRANSFORMING DATA INTO INTELLIGENCE

For the private equity sector, meeting the multiple requirements of data-hungry investors and regulators represents a significant and complex undertaking

of family offices believe investment in technology could improve decision making at their organization

To continue to operate effectively, while delivering growth and performance, the private equity sector must optimize the way they manage their data and improve the processes linked to passing data on to investors and regulators.

THROUGH SUCCESSFUL DATA MANAGEMENT, PRIVATE EQUITY FIRMS WILL BE BETTER ABLE TO:



Increase operational efficiency



**Enhance** reporting



Improve growth and performance

### **WANT TO KNOW MORE?**

Visit sungard.com/private-equity to explore our insights



Contact Bo and Josh, our 2015 FOX Financial Executives Forum attendees. david.barrickman@sungard.com joshua.weaver@sungard.com



# TRUSTED FAMILY FOR THE FAMILY OFFICE

Building Cohesion. Creating Value.

Founded on the **belief** that when truly and **actively cohesive**, **enterprising families** can create greater, lasting **financial and non-financial value** for themselves and their members. Today and for future generations.

Our online platform solution empowers your family office to more effectively engage, communicate and collaborate with family members across generations.

- Reflect your entire office structure in a secure online environment
- Create private working groups for sensitive business and family interaction
- Provide information to shareholders and family members wherever they are
- Create, organize, store and share documents securely
- Plan and execute family and shareholder meetings
- Build and preserve the family legacy
- Train and educate the rising generation











TrustedFamily's iOS app allows all team and family members to share, access and engage on the platform from their mobile devices.

### Find us here at the FOX Financial Executives Forum

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