

# FOX Financial Executives Forum™

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DEMONSTRATION SPONSORS AND EXHIBITOR





## Addepar

*Investment management reporting platform*

**Room: Alpine 2**

Addepar is an investment management technology company empowering investors and advisors to navigate the increasingly complex world of finance. The platform is built to allow our clients to operate more efficiently, freeing them up to spend more time on what matters most: investment analysis, building trusted relationships, and growing their businesses.

[www.addepar.com](http://www.addepar.com) | [inquiries@addepar.com](mailto:inquiries@addepar.com) | 1.855.464.6268



## Archway Technology Partners

*Integrated G/L, portfolio management and reporting solution*

**Room: Alpine 1**

Archway offers industry leading technology via an integrated general ledger, investment management and reporting platform. Learn how firms manage back-office operations, aggregate data and deliver client reporting via web-enabled enterprise software and mobile technology.

[www.archwaytechnology.net](http://www.archwaytechnology.net) | [sales@archwaytechnology.net](mailto:sales@archwaytechnology.net) | 1.866.775.9994



## Backstop Solutions Group

*Platform for managing investment portfolios securely*

**Room: Zermatt**

Cogency provides Partnership Accounting and Portfolio Management software optimized for multi-asset class portfolios that are heavily weighted in alternative investments. In our sessions today we will highlight allocations, entity mapping and basic reporting along with select Backstop functions.

[www.backstopsolutions.com](http://www.backstopsolutions.com) | [info@backstopsolutions.com](mailto:info@backstopsolutions.com) | 1.312.277.7700



## Dynamo Software

*Portfolio management and reporting platform*

**Room: Rhone (Third Floor)**

The Dynamo™ presentation will showcase the Cloud platform's features for streamlining single and multi-family offices' investment operations. Dynamo™ provides solutions for business development, investment research management, due diligence, portfolio tracking and analysis, and reporting.

[www.dynamosoftware.com](http://www.dynamosoftware.com) | 1.866.4.DYNAMO



## External IT

*Secure IT workplace*

**Room: Currents (Concourse Level)**

External IT is the leading provider of secure cloud solutions to financial services firms including RIAs, aggregators, broker-dealers, asset managers and family offices. External IT enables financial professionals to leverage their technology by bringing together a firm's entire IT infrastructure including applications, data and information into a fully managed, secure and compliant workspace. Our solution enables firms to embrace the future while managing risks and satisfying regulatory mandates.

[www.externalit.com](http://www.externalit.com) | [info@externalit.com](mailto:info@externalit.com) | 1.800.646.0700



## FundCount

*Integrated accounting and reporting software*

**Room: Gstaad**

FundCount's powerful accounting, investment management and performance software delivers operational efficiency and insight for family office professionals. Integrated investment, partnership and general ledger accounting—together with a powerful report writer—lets you meet the needs of even the most cost-conscious and information-demanding families. In our session, we'll give you a sense of FundCount's power for the family office.

[www.fundcount.com](http://www.fundcount.com) | [info@fundcount.com](mailto:info@fundcount.com) | 1.617.651.3980



## Northern Trust Wealth Passport

*Personalized reporting portal*

**Room: Grindelwald**

To help you make informed strategic decisions, enhance your productivity and streamline day-to-day financial management, Wealth Passport puts advanced software tools all in one convenient place.

**northerntrust.com | David Albright: dca2@ntrs.com | 1.312.557.1900**



## Private Client Resources

*Industry-leading data for a total wealth view and deeper client communication*

**Room: St. Moritz**

PCR is at the forefront of how wealth managers and their clients collaborate. We deliver a unique data management and client communication solution to firms that provide wealth management services to ultra-high-net-worth private clients. We aggregate and enhance thousands of sources of asset and liability data daily for wealth managers, enabling them to analyze, integrate, understand and communicate powerful new insights to their clients. Our solutions address critical concerns related to data security, family wealth dispersion and the availability of accurate and timely insight into allocations and performance versus goals. Wealth managers are able to provide easy-to-understand information and insights — all delivered securely online to a client's device of choice, such as a tablet or smartphone.

**www.pcrinsights.com | sales@pcrinsight.com | 1.203.210.0047**



## Solovis

*Portfolio management reporting*

**Room: Verbier**

Solovis is the first multi-asset class portfolio management and reporting solution for family offices, foundations, endowments, pensions, OCIOs. Specifically designed and built for the multi asset class style of asset management, Solovis is a flexible, robust platform created to generate detailed analysis and dynamic data modeling across multiple portfolios and pools of capital for actionable, transparent reports that empower investors spanning the front to back office.

**www.solovis.com | info@solovis.com | 1.844.756.6847**



## SS&C Technologies

*Private capital platform*

**Room: Neuchatel (Third Floor)**

SS&C offers a co-sourced operations solution for family offices, foundations and endowments. SS&C's Private Capital Platform is a hybrid of software and services that offers collaboration between your organization and us. This results in a single investment, financial and partnership accounting solution focused on critical reporting such as investment activity, cash management, performance, financials, risk and advanced analytics. Our solution incorporates operational components for workflow/task management, maker/checker controls, document management and electronic forms.

**www.ssctech.com | solution@sscinc.com | 212.659.4501**



## Trusted Family

*Secure family communication platform*

**Room: Bianco (Third Floor)**

Driven by safe, highly secure and easy-to-use technology, Trusted Family's proprietary, online platform is a powerful tool that keeps family members connected. It allows for the sharing of family news, videos, documents and links, as well as the storage of family history and archives. It also provides the ability to send secure messages and organize meetings, events and gatherings—all on your desktop, laptop, mobile phone or tablet.

**www.trustedfamily.net | contact@trustedfamily.net | 1.917.410.6550**

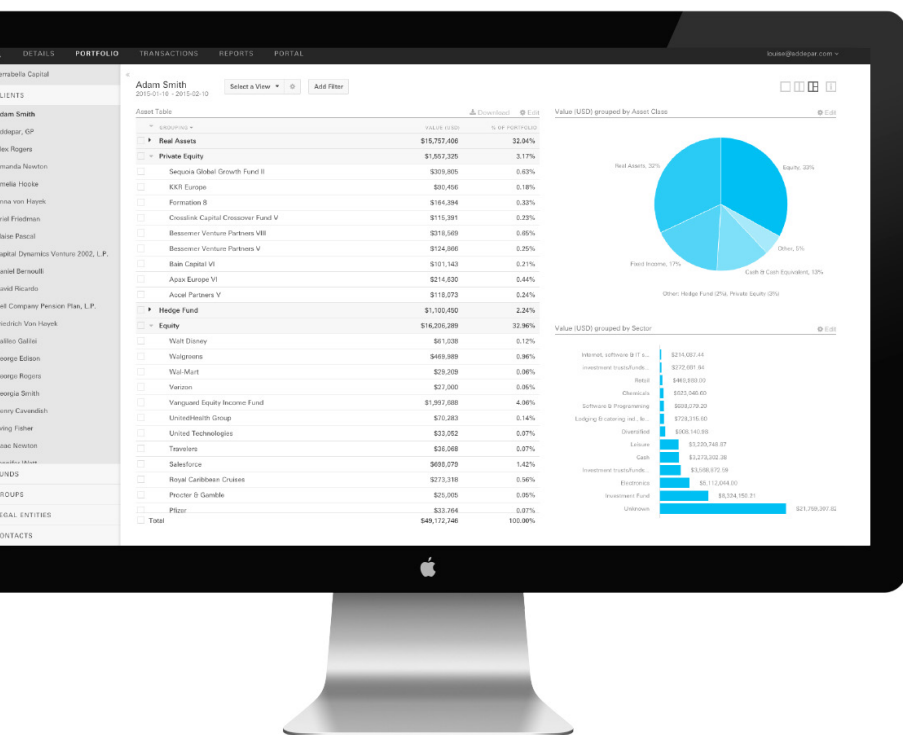


# Family Office

The Addepar investment management platform gives family offices a complete, accurate and investor-centric picture across every portfolio. Our technology empowers family offices to navigate the increasingly complex world of finance.

*"Addepar removed the massive challenges we faced before. We can now run a performance report across any entity, make templates for efficiency, or customize an ad hoc report whenever we want - it's very easy. It makes analytics so much faster, more reliable, and simple."*

**Caxton Alternative Management**  
Family Office Based in New York



## Elevate Your Family Office with Addepar



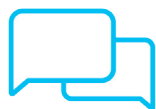
### Empower Your Family Office

Today's investors require a deeper level of insight. Deliver pixel-perfect reports giving them insight to make more informed decisions.



### Elevate Your Operations

Achieve a new level of efficiency and reliability in data aggregation and reconciliation. Perform custom, on-the-fly analysis in seconds and ensure accurate results.



### Modernize Your Communications

Centralize and customize all your communications, making stakeholder communication seamless, and cross-firm collaboration effortless.



### Access Anytime, Anywhere

Our 100% browser-based platform is accessible to you and your clients, whether you're in the office or on your mobile device.

2016 WINNER  
Best Technology Platform  
Private Asset Management (PAM)  
Best Client Reporting | Best Outsourcing Solution  
Family Wealth Report (FWR)

ARCHWAY

change  
YOUR PERSPECTIVE

*Transforming the face of  
private wealth technology*

## Manage complex wealth through a single, *integrated* solution...

Archway Technology's comprehensive suite of technology and service solutions has been purpose-built to serve the full universe of private wealth aggregation, accounting and reporting needs through a single, integrated, web-based platform.

The proprietary platform seamlessly supports complex partnership, portfolio and internal accounting capabilities alongside performance/risk reporting, modeling/rebalancing, client fee billing, investment management and multi-asset data aggregation enabled by direct electronic feeds with leading banks and custodians.

The largest, most established provider focused exclusively on the ultra-high net worth market, Archway currently reports on over \$225 billion in assets across hundreds of clients, including many of the largest Single- and Multi-Family Offices in the world, leading global Private Banks, Private Wealth Advisors, Foundations, Hedge Funds and CPA Firms.

ARCHWAY TECHNOLOGY

[www.archwaytechnology.net](http://www.archwaytechnology.net)

CONTACT:

[sales@archwaytechnology.net](mailto:sales@archwaytechnology.net)

1.866.775.9994



ACCOUNTING



AGGREGATION



PERFORMANCE



REPORTING

EMPOWERING FAMILIES WITH INFORMATION TO MAKE BETTER DECISIONS

# Make Better Investment Decisions with Backstop and Recently Acquired Cogency.

Backstop's highly integrated software is purpose-built for institutional investors to help efficiently manage relationships, communicate with clients and monitor multi-manager portfolios. With the addition of Cogency, Backstop offers a complete accounting solution for investors with mixed portfolios of hedge funds, private equity and daily traded instruments.

## Portfolio Management

Powerful liquidity and allocation analysis tools create the ideal solution for managing your portfolio. Track and monitor performance, risk, exposure and other metrics.

## Research Management

Indispensable resource for conducting due diligence and research on prospective investments. Organize, tag and store documents to perform both quantitative and qualitative analysis.

## Portfolio Accounting

Comprehensive accounting for multi-asset class portfolios, including hedge funds, private equity, derivatives, equities, fixed income, and marketable securities.

## Partnership Accounting

Multi-currency general ledger supporting onshore and offshore structures, complete partnership accounting, and complex fund and fee arrangements.



### Backstop Solutions Group

Chris Fuller | Director of Institutional Sales  
+1 (914) 774-5715 | [cfuller@backstopsolutions.com](mailto:cfuller@backstopsolutions.com)



### Cogency Software

Stephen Vondrak | Director of Institutional Sales  
+1 (845) 774-9055 | [stephen.vondrak@cogencysoft.com](mailto:stephen.vondrak@cogencysoft.com)

+1 (312) 277-7700 | [WWW.BACKSTOPSOLUTIONS.COM](http://WWW.BACKSTOPSOLUTIONS.COM)

CHICAGO | NEW YORK | LOS ANGELES | SAN FRANCISCO | LONDON



Control your investment universe in a single system.

Demo **DYNAMO™ FAMILY OFFICE EDITION** and learn how wealth managers can be empowered to optimize productivity, client engagement, and business development.

# DYNAMO™ FAMILY OFFICE EDITION

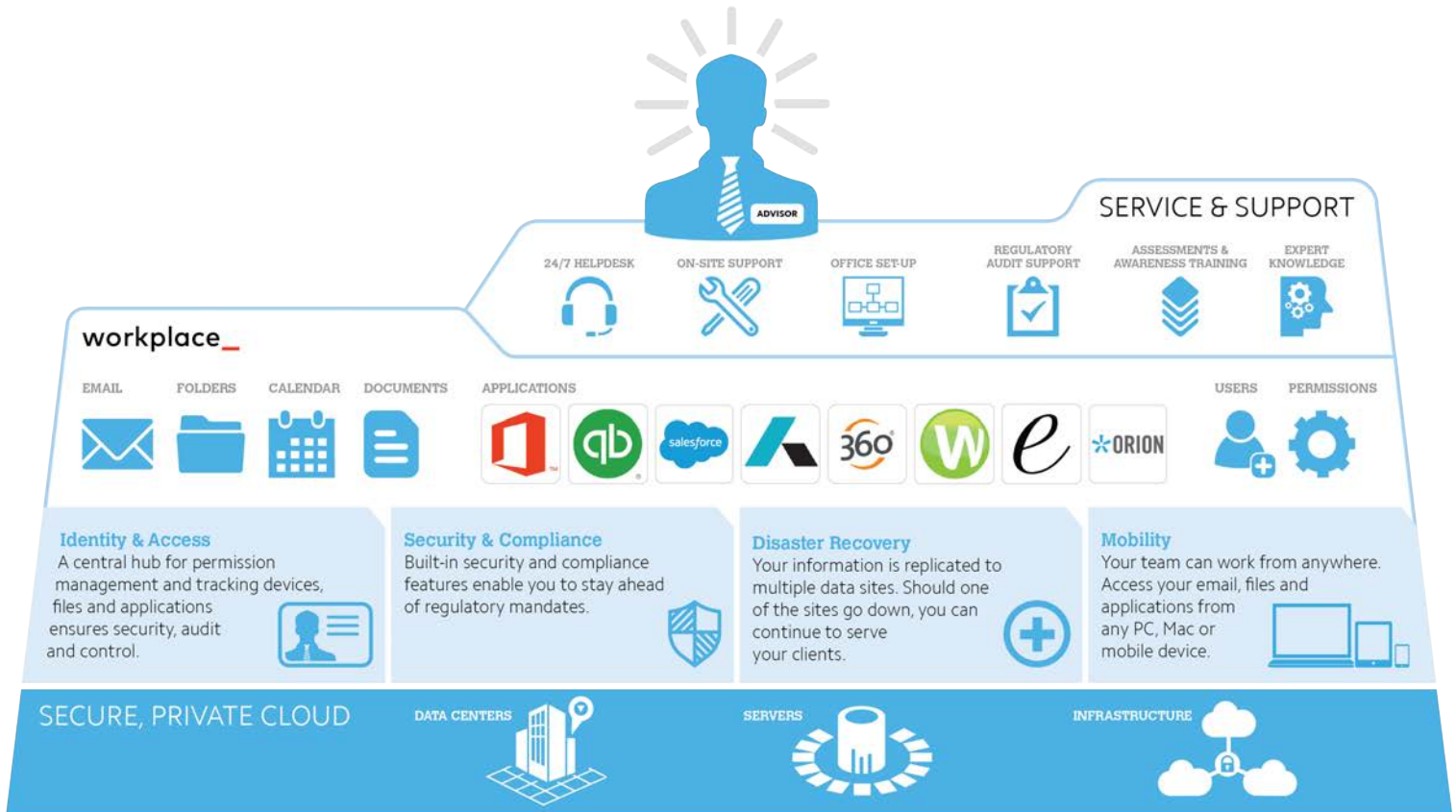
Dynamo™ Family Office Edition provides comprehensive software solutions for the life cycle management of your investment research, asset allocation and tracking across all major asset classes. Business development, research management, due diligence, portfolio tracking, portfolio management, performance analysis, and reporting is centralized to ensure your workflow is optimized throughout the investment and reporting process.

Immersive integration with the Microsoft Office® suite, add-ins for Adobe® products, and powerful advanced search tools create an intuitive user experience. Painless access to critical correspondence, activity records, tasks and documentation is available through any desktop computer, smartphone, or tablet.

Dynamo™ is used by over 400 alternative investment firms.

Please visit [www.DynamoSoftware.com](http://www.DynamoSoftware.com) to learn more about **DYNAMO™ FAMILY OFFICE EDITION**, or call 866.4.DYNAMO to schedule a personalized demonstration.

## IT & SECURITY OUTSOURCING FOR FAMILY OFFICES



## The Secure Cloud Partner for Family Offices

As a single family or multi-family office, your focus is to manage your clients' financial affairs, not manage technology. Because of limited resources, you may not be able to implement and maintain a secure and robust IT infrastructure that will meet your needs now and in the future.



### SECURE & COMPLIANT TECHNOLOGY

External IT helps you leverage technology to achieve compliance and security while enabling you to be your most productive.



### HIGH TOUCH SERVICE & SUPPORT

External IT's experienced service and support teams are there day or night to answer any questions and help you enhance your operations.



### EXPERT KNOWLEDGE

External IT keeps up with the latest technology and requirements of the industry, advising clients on best practices.



## ***Security for the way the world works today***

Forward Systems is an engineering services firm based in Alpharetta, Georgia. We provide a full spectrum of architecture and design, development, integration, testing and turnkey managed services to our clients. We offer innovated solutions across several market verticals. Our engineers provide leadership in Security, Service Provider Video Solutions, Small Business, Data Center and Core Routing and Switching.

While we are a reseller of several different vendors, we do not engage with you just to sell your company a solution. We will perform a full review of your existing technology and help you use what you have to its full potential. Our goal is to build a lasting, long term relationship instead of a quick deal.

Let us move your business Forward!



**Forward Systems**  
Safeguard your business

**Forward Systems, LLC  
12460 Crabapple Road  
Suite 202-603  
Alpharetta, GA 30004  
404.580.5646**



**[forwardsystems.us.com](http://forwardsystems.us.com)**

# MEETING THE CHALLENGE OF FAMILY OFFICE COMPLEXITY

FundCount offers family office directors, accountants and portfolio managers powerful software tools for managing and reporting on all financial aspects of the family office. FundCount's integrated investment, partnership and general ledger accounting software — coupled with automation tools and unparalleled reporting power — brings a higher level of efficiency to family office operations and provides immediate and actionable information for family members and clients.

Founded in 1999, FundCount's first clients were hedge funds. Since 2005, family offices and the investment and accounting professionals serving ultra-high net worth families have relied on us to help manage their operations. With a Boston headquarters and five additional locations around the world, FundCount covers four continents and provides support over 16 hours a day.

## Benefits of FundCount:

- Account for and provide analytical reporting for virtually all investment types — from marketable securities to trusts, partnerships, holding companies and hard assets
- Aggregate data across multiple family entities and custodians to facilitate consolidated financial, tax and performance analysis
- “Look through” nested entities to immediately produce individual or group exposure, asset allocation, performance reports or income/expense assignment
- Generate capital calls and track commitments, side pockets and historical IRR, TVPI numbers automatically
- Reduce learning time and enhance staff efficiency with work process tools that automate any series of tasks
- Hundreds of available data interfaces simplify custodial import and export to other office systems

## Why FundCount?

In a nutshell, our many single and multi-family office clients love FundCount because it...

1. Integrates accounting processes  
*Get a complete financial picture for accurate and informed decision making*
2. Creates reports in seconds  
*Delivers a higher level of service and customized information to families*
3. Improves operational efficiency  
*Optimizes operations, not spreadsheets*

## FundCount at the FOX Financial Executives Forum

We look forward to meeting you at the conference and invite you to attend our demonstrations in the Gstaad room on the lower level/main conference floor area!

# GLOBAL FAMILY & PRIVATE INVESTMENT OFFICES



## SOPHISTICATED FINANCIAL SOLUTIONS TO HELP MANAGE GENERATIONAL WEALTH

*Serving the needs of families, family offices and their advisors*

Multiple money managers, consolidated reporting, diversified assets and numerous entities, partnerships and family dynamics. The most prosperous families, individuals and foundations have unique needs due to the sheer complexity of their families. Northern Trust's Global Family & Private Investment Offices was established to provide comprehensive and flexible financial solutions specifically for this select group.

### ***An Integrated, Yet Flexible Approach to the Management of Substantial Wealth***

Founded in 1982, Global Family & Private Investment Offices has a focused commitment to families of significant wealth, their private foundations and the family offices that serve them. One of the ways in which we differentiate ourselves in the marketplace is through the integrated delivery of proactive, value-added advice and solutions across our core disciplines.

- Open architecture investment advisory and consulting
- Fiduciary and Advisory solutions
- Family office networking and regional roundtables
- Performance measurement and risk analytics
- Finance and private banking solutions
- Investment management solutions
- Global asset servicing and reporting solutions
- Information management and reporting

Seasoned professionals from each of these core disciplines pool their expertise and draw on Northern Trust's vast resources to develop customized, integrated approaches for each family's holistic solution. They remain focused on the same primary goal: to help families preserve, grow manage and transfer their wealth across the generations. The Global Family & Private Investment Offices' span is global, with headquarters in Chicago and London, and additional representation in the Middle East and Asia.

### ***A Proven Market Leader across Financial Disciplines***

Northern Trust's extensive experience with issues faced by family offices has made us the leader in this highly specialized niche. The 400+ families served by our 265 dedicated Global Family & Private Investment Offices professionals have an average net worth of \$800 million and span five continents. Global Family & Private Investment Offices provides services to approximately 20% of Forbes' 400 Richest Americans, as well as many others who form the foundation of global wealth. We are committed to delivering sophisticated, flexible financial services to each client, with the personalized service and expertise that differentiates Northern Trust. As a client of Northern Trust, you are assigned your own Global Family & Private Investment Offices team, so you can be assured of the team's dedicated focus to your needs.

### ***Wealth Passport™***

To meet the reporting needs of ultra-high-net-worth families and the family offices and advisors who serve them, Global Family & Private Investment Offices developed Wealth Passport, our industry-leading technology platform. Wealth Passport's integrated technology provides robust information gathering and aggregation, resulting in a comprehensive picture of a family's net worth.

### **FOR MORE INFORMATION**

To learn more, please contact David Albright, Head of Client Development, at [dca2@ntrs.com](mailto:dca2@ntrs.com) or 312-557-1900; or Malkah Groner, Chief Administrative Officer at [mg216@ntrs.com](mailto:mg216@ntrs.com), or 312-557-1703.

LEGAL, INVESTMENT AND TAX NOTICE: This information is not intended to be and should not be treated as legal advice, investment advice or tax advice. Clients should under no circumstances rely upon this information as a substitute for obtaining specific legal or tax advice from their own professional legal or tax advisors.

# PCR Insights



## Producing the Total Wealth View Advisors Need to Deliver Great Insights

PCR, founded in 2001, serves thousands of wealthy families and their advisors by providing an aggregated total wealth view of their complex UHNW assets and liabilities.

More than screen scrape and other technologies that share usernames and passwords, the PCR platform focuses on authoritative analytics-ready data obtained through secure authorization and reconciled feeds. PCR delivers unprecedented coverage of alternatives and other illiquid assets at a data accuracy and availability service levels exceeding 99.86%.

Once aggregated we make this data available via our enterprise integration capabilities, mobile communication platform and client reporting services.

PCR is your clear choice for delivering a total wealth view for your clients.

## Total Wealth Data Aggregation

- 470 Electronic Feeds
- Thousands of Sources
- Illiquids and Alternatives
- No Screen Scraping
- Automated Enrollment
- Service Level Transparency
- Analytics Ready Data Quality

## Client Communications

- Web/Mobile Delivery
- Alerts and Notifications
- Secure Document Delivery
- Advisor Analytic Dashboards
- Print Ready Reporting Service

## Enterprise Integration Services

- Full API Access
- Single Sign-On
- CRM Integrations
- Planning Integrations
- Data Warehouse Feeds
- Accounting Feeds
- Secure Managed Service

## IMPROVE YOUR INVESTMENT ANALYSIS

There is a complex world of intra-family and intra-partnership allocations that is complicated by the types of assets, lag of data, and consolidation of information that comes from a web of intricate detail. Solovis makes it easy to manage a portfolio or portfolios of investments, generate reports, and make sound investment decisions in the context of each family member, trust, or client.

Solovis, the first true multi-asset class performance and risk system designed exclusively for you.

## FAMILY AND MULTI-FAMILY OFFICES

### SOLOVIS:

- True multi-asset class solution.
- Track, maintain, and calculate performance, risk, exposure, liquidity, unfunded commitments and much more.
- Consolidates and systematizes the years of data held within Excel files.
- Create customized, instant reports, no need for a service provider to be involved.
- A modern solution to navigate complex family relationships and diversified investment portfolios.
- Empowers a family office to take greater control over its investment analysis and more accurately model its complicated ownership structures.

## SAFE, SECURE, REDUNDANT AND FAST

Take a step into the future of investment management technology.

### VALUE-ADDED

- Fast implementation.
- No nickel and diming.
- Software for data extensibility.
- Back to front office integration.
- Real-time access to information.
- Integrate with Excel and Tableau.
- Elimination of error-prone spreadsheets and disconnected Excel docs.
- A true limited-partner solution for portfolio management and reporting.
- Scalable, secure technology for business continuity and disaster recovery.

### REPORTING

- Save your favorite reports for easy access.
- Configurable to you and your work flow in minutes.
- Constantly up to date with the most relevant detail.
- Flexible and customizable reporting with drag and drop interface by person, group or organization.
- All data can be connected automatically to Excel and Tableau for on-the-fly analysis and reporting.
- A web-based application designed with modern technology for ease of use, effective work flow, and anywhere access.

### ANALYST SERVICES

- We employ a partnership approach to support, training and ongoing services.
- Work with a team who has worked in the industry and speaks the same language.
- Partner with a team to facilitate input of risk, performance and transactional data.
- We offer operational consulting and deep insight to investment management best practices.

### KEY DIFFERENTIATION POINTS

- Speed.
- Convenience.
- Data available at your finger tips.
- A true web-based solution configurable to your preferences.
- Ability to handle multi-asset class portfolios in one system.
- Create estimates, actuals, proxy data, 13F detail, and schedules of investments.



# Private Capital Group Platform

**Today's most complete suite of software and services  
for superior management of private wealth and  
enhanced client engagement**

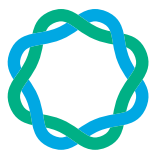
SS&C offers a co-sourced operations solution for single- and multi-family offices focused on asset management and preservation. SS&C's Private Capital solution is a hybrid of software and services that is a collaborative partnership between SS&C and your family office team. This results in more freedom for your staff to focus on high-value activities such as better management, external reporting, deeper analysis/planning, and stronger client engagement.

The future of family offices solutions are built on deliverable results.  
SS&C is the future.



(212) 659-4501  
[solution@sscinc.com](mailto:solution@sscinc.com)

[www.sscitech.com](http://www.sscitech.com)



# TRUSTED FAMILY

An introduction:

## POWERING COHESION FOR SUCCESSFUL FAMILIES

Technology and advisory solutions for families in business

Founded on the belief that when truly and actively cohesive, business families can create greater, lasting financial and non-financial value for themselves and their members.

Today and for future generations.

We are part of family businesses ourselves...

Founded in 2008 by:

- Edouard Thijssen, 5th generation, Aliaxis family business
- Edouard Janssen, 6th generation, Solvay family business

Backed by client family and management with their own investment capital.

90 progressive business family clients in 25 countries.



Edouard Thijssen

Edouard Janssen

### ADVISORY



Family Communication



Board & Shareholder Governance



Education & Knowledge Management



Information Security



Family Office Management



Societal Impact Strategies

### TECHNOLOGY

Driven by safe, highly secure and easy-to-use technology, our proprietary, online platform is a powerful tool that keeps your family members connected. Anywhere, anytime. It allows for the sharing of family news, videos, documents and links, as well as the storage of family history and archives. Plus, the ability to send secure messages and organize meetings, events and gatherings. All on your desktop, laptop, mobile phone or tablet.

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