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FOX Public Webinar Explores How Family Offices are Shifting Investment Approaches Amid Market Disruption

Presentation to the public on June 6 will explore the forces that are causing disruption for investors of private capital and discuss how family offices are responding

CHICAGO, May 24, 2018 – Family Office Exchange (FOX), a global learning and networking community of family offices, private investors and key advisors, will offer a public webinar:

“Family Offices Reassess Their Investing Approach in the Midst of Disruption,”
on June 6, 2018, at 1:00 pm CDT.

In this webinar, Kristi Kuechler, Managing Director, Investor Market at Family Office Exchange, will share key findings from the recently released 2018 FOX Global Investment Survey, which found that family offices are shifting away from traditional approaches to asset allocation.

“Families are rethinking traditional approaches to asset allocation. In fact, less than a third of survey respondents report using quantitative modeling to determine asset class allocations,” says Kristi Kuechler. “We are also seeing a strong interest in direct investing, which is likely driving some of the shift.”

During the webinar, Kristi will explore a few reasons that families are reassessing traditional approaches to building portfolios, including:

- Loss of faith in quantitative models
- The upending of conventional asset allocation approaches
- Continuing commoditization of long-only equity
- Looking “beyond hedge funds” for less correlated investments
- Rethinking private equity investing by returning to a wealth-creation focus building operating businesses

There is no charge to attend this FOX Public Webinar. Register at www.familyoffice.com/investingwebinar.

About Family Office Exchange

Family Office Exchange (FOX) is the premier global member network for enterprise families and their advisors who are pursuing best practices for managing their family enterprise and growing their family wealth. The community includes over 8,000 family leaders and sophisticated advisors from 500 organizations in 20 countries who utilize FOX’s resources each year for advice, networking, education, and best practices in wealth management.

FOX is headquartered in Chicago with offices in New York, San Francisco, Madrid, and Sydney. For more information about FOX, email us at info@familyoffice.com or visit www.familyoffice.com/media-kit.