

Family Forum

October 28-30, 2024
Atlanta, GA

Learn about building and strengthening a lasting enterprise family and discover the importance of family learning, investment in individual strengths, and creation of meaningful, memorable experiences for their family.

We'll explore the artificial intelligence frontier with expert Dave Blundin, hear about ten core competencies across each of life's ten stages from the authors of *The 10x10 Learning Roadmap: Advancing Flourishing in Families of Wealth*, and delve into *Design for Strengths* with Olympic medalist, acclaimed author, and motivational speaker, John Coyle.



The best place to learn about issues facing wealthy families and family offices.

– Past Forum Attendee



WHO SHOULD ATTEND

FOX members, including family members, family office executives and advisors, are encouraged to experience this forum.

Note: October 28 is reserved for family members, single family office executives, and invited industry leaders. October 29-30 is open to all FOX members.

FORUM SCHEDULE

All times listed are in U.S. Eastern Time

Monday, October 28

11:00 am – 5:15 pm

Followed by the Welcome Reception 5:15pm – 6:15 pm.

Reserved for family members, single family office executives, and invited industry leaders.

Tuesday, October 29

8:00 am – 5:30 pm

Followed by Dinner at 7:00 pm

Wednesday, October 30

8:00 am – 1:00 pm

To Register and Learn More

To see the full agenda and register, visit us online at familyoffice.com/FF24 or contact your relationship manager. For questions, please contact us at events@familyoffice.com.

	FOX MEMBERS	NON-MEMBERS*
Individual Attendees	US\$3,650 or a FOX event credit	US\$4,550
Multiple Attendees from the same organization	US\$3,300 or a FOX event credit	US\$4,100
Rising Gen Only	US\$1,600 or a FOX event credit	US\$1,600

*Available to family members and single-family offices



FEATURED SESSIONS

What is Your Superpower? Empowering Individuals and Family Members to Achieve Their Purpose

What is your superpower? If you don't know, well, you don't get to put on the cape. Based on his book, *Design for Strengths: Applying Design Thinking to Individual and Team Strengths and Weaknesses*, John will share the "Design Thinking" mindset and process out of Stanford University, ubiquitously used at Apple, Google, Amazon, and other Silicon Valley successes. Then, through the metaphor of Olympic sport, you will learn how individuals and teams can use the Design Thinking methodology to identify and leverage their unique strengths (and design around weaknesses) to achieve breakthrough performance and solve old problems in new ways.

The 10x10 Learning Roadmap: A Framework to Help Families Flourish

In this session, participants will explore a comprehensive framework designed to address the essential question: how might we build a strong and connected family of wealth? The discussion will center on the ten core competencies crucial at each life stage for navigating the unique challenges and opportunities that wealth brings. Attendees will be encouraged to reflect on their current positions, envision future possibilities, and identify areas for growth. The session will also delve into practical insights and strategies derived from real-world experiences in fostering learning families. For continued education, participants will receive the 10x10 Learning Roadmap: Advancing Flourishing in Families of Wealth, 2024, the first book publication of the James E. Hughes Jr. Foundation.

Navigating the Artificial Intelligence Frontier

Founder and Managing Partner of Exponential Ventures, David Blundin is a 23-time serial entrepreneur and 15-year VC investor who founded MIT's first neural network AI company and teaches "AI for Impact" at MIT. Dave brings his years of personal experience and knowledge along with timely information, to discuss the AI revolution and what our family office community can be doing to prepare. We face a future expected to bring more technical disruption in the next 5 years than in the last 50 years combined, and Dave will give his perspective on how to participate in the growth and prepare accordingly.

Rising Gen at the Family Forum | Oct. 27-28

Exclusively for our Rising Gen members!

Attendees will come away with connections, ideas, tools, and frameworks designed to ensure a positive and dynamic enterprise for the future and their place in it. Rising Gen family members can opt to stay and attend the entire Family Forum for additional learning and networking or attend just the Rising Gen portion of the program. Spouses are encouraged to register and attend.

CPE CREDIT

Up to 11.5 CPE credits can be earned by attending this event. CPE credits are accepted at the option of state certifying boards. Requirements, compliance procedures, and acceptance may vary by state. Please visit the forum website for additional information.

VENUE AND ACCOMMODATIONS

Loews Atlanta

1065 Peachtree Street NE

Atlanta, GA 30309

FOX has reserved a limited number of rooms at the Loews Atlanta at a rate of \$259 per night plus applicable taxes. You may book rooms online at the discounted rate by clicking [here](#).

Forum attendees are responsible for making their own accommodation arrangements. The cutoff date for hotel reservations at this special conference rate (subject to room availability) is **Monday, October 7, 2024.**



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